



## CURRICULUM VITAE

FRANKLIN MURILLO LEIVA

## BIO

“ Doer and leader at the national and international levels in the areas of education, social entrepreneurship and development. He has worked leading international and national cross-sector projects through public and private partnerships and collective impact projects to improve the quality of life of people. ”

## CONTACT ME



Costa Rican



November 19th, 1984



franklinmurillo@gmail.com



www.franklinmurillo.com



+44 07490 447 234

## REFEREES

Available upon / on request.

### **Global Partner Network Coordinator, The Social Progress Imperative, London and Washington DC.**

*(‘Our vision is a world in which social progress sits alongside economic prosperity as a measure of a sustainable society.’)*

**October 2015–Present**

I facilitated collaboration between regional teams, local networks and international local teams to translate Social Progress Index data (including SDGs) into policy-oriented strategies across the world. I led the implementation of a global strategy aimed at increasing the presence of the Social Progress Initiative throughout the world and focused the scope of work from data to action. This led to:

- i) the establishment of two regional partnerships in Latin America gathering together more than 40 initiatives and 100 partner institutions;
- ii) the expansion of the Social Progress Initiative’s presence in Europe with the launch of an EU index in partnership with the European Commission;
- iii) the establishment of several workshops and pilots in Europe (in more than 10 countries including Finland, Iceland, Spain and Slovakia among others), frameworks for collaboration with academia, think tanks and foundations;
- iv) the establishment of new networks and projects in Asia (Malaysia and India).

For more information, see: Social Progress Index 2016, By Michael E Porter, Scott Stern with Michael Green. Supplemental Section: The Social Progress Network by Franklin Murillo.

### **Independent Consultant of Strategy, The World Hug Foundation.**

**Canada.**

*(‘Our mandate is to educate, promote and disseminate effective methods, approaches, skills and tools that will make ethical, safe and constructive human interactions a reality, and eventually, the new normal.’)*

**August 2015–Present**

I provided strategic advice to the board members with the objective of transforming their desires into measured outcomes and established negotiations with key potential partners in the United Kingdom.

### **General Manager, Fundación Gente, Costa Rica**

*(A nonprofit organization that seeks to develop programs and instruments to strengthen the national public education system through public-private partnerships.)*

**August 2012–September 2015**

I led a multidisciplinary team of people with a mission to develop public-private partnerships in order to strengthen the quality of public education in Costa Rica. This team had a direct impact on the whole education system through:

- i) 4 educational law reforms in the Ministry of Education
- ii) 2 educational and advocacy campaigns with a reach of 2 millions of people
- iii) the establishment of volunteer and CSR programs for businesses and universities.

For more information see: partnerships with organizations, advocacy campaigns, media coverage.

### **CEO and Founder, Miguiaeducativa.com, Latin America**

*(Miguieducativa is a social enterprise that provided support to more than 40,000 mothers in Latin America.)*

**January 2009–August 2013**

I founded the startup and transformed it from an idea into a social business that provided services to more than 40,000 users in Latin America with local representation in four different countries, until it closed its operations in 2013. I consolidated the initiative with the support of prominent regional and global organizations, including the FAF, the OAS, the Responsible Social Forum and SICA.

For more information see: OAS recognition, Facebook of Miguia, Media Coverage



## EDUCATION

2016 - 2017

**University College London (UCL), England, United Kingdom**  
MA in Education and International Development

2015 - 2016

**Universidad Latinoamericana de Ciencia y Tecnología, San José Costa Rica**  
Master's Degree in Business Administration with an emphasis on Marketing  
Master's Degree in Project Management

2008 - 2014

**Universidad Latina de Costa Rica, San José Costa Rica**  
Bachelor's Degree in Education



## AWARDS AND RECOGNITIONS

- Leader Ambassador, [One Young World](#), London, **UK**
- Co-founder and organizer. [Xboot Camp](#), **Costa Rica**
- Costa Rica's representative at the 2011 UN World Youth Assembly, New York, **USA**.
- [Young Challenger](#), Grameen Creative Lab of PrOf. Yunus 2015, Berlin, **Germany**
- Costa Rica's representative for the [Young American Business Trust](#), Organization of the American States, Washington DC, **USA**
- Winner of the contest [TicAmericas](#) for the most innovative and responsible product, Organization of the American States, General Assembly 2010, Lima, **Perú**
- Mentor and coach for entrepreneurship competitions such as 'Yo Emprendedor', 'Yo Creo' and 'Ticamericas', San José, **Costa Rica**
- Speaker at the Global Week of Entrepreneurship and at other entrepreneurial events, **Costa Rica** and **Taiwan**
- [Mentor and coach for the project Social Help](#) which was recognized as the best social project in Costa Rica in 2014; presented to President Barack Obama at the Shark Tank event at the White House, Washington DC, **USA**
- Excellence Scholarship Ulacit. **Costa Rica**.
- Invited to be part of the Generacion de Cambio team, an initiative of the global organization Ashoka that is shaping a regional network of innovative educational leaders, **Latin America**
- Member of [General Thinker](#), a global network of thinkers and doers. **Australia**
- Speaker at Emerging Market Fellowship, Social Business Club and Seedstars World, University of St. Gallen, **Switzerland**
- [Chevening Award 2016](#), Foreign and Commonwealth Office (FCO), **UK**



## LANGUAGES

Spanish  English  Portuguese 



## SOCIAL MEDIA



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